

Constant Contact Newsletter, June 2011

## **SBA and U.S. Postal Service Top 10 Business Tips “Delivering Success”**

1. Get a mentor – someone to talk with about your business
2. Test your idea – develop a plan and work with it
3. Higher quality – work with the best people
4. Stay on your game – be focused and study your competitors and what you are doing
5. Focus on your mission
6. Develop partnerships if can, but put it in writing
7. Plan for the future – not 6 months but years ahead
8. Set goals – write them including short and long-term – assess them regularly
9. Stay focused in your business endeavor
10. Protect your brand – includes produce and service development

[sba.gov/content/sba-delivering-success-top-10-business-tips](http://sba.gov/content/sba-delivering-success-top-10-business-tips)